

**OSTİM TECHNICAL UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
DEPARTMENT OF MARKETING
COURSE SYLLABUS FORM**

LAW 101 Introduction to Law							
Course Name	Course Code	Period	Hours	Application	Laboratory	Credit	ECTS
Introduction to Law	LAW 101	2	3	0	0	3	3

Language of Instruction	English
Course Status	Compulsory
Course Level	Bachelor
Learning and Teaching Techniques of the Course	Lecture, Question-Answer, Problem Solving

Course Objective
This course will give motivated students a good taste of the many varieties and forms of law, as well as a basic understanding of the functions, origins and foundations of legal systems, national and international.

Learning Outcomes
Students who complete this course successfully are expected to: <ul style="list-style-type: none"> • Learn the essentials of aims and sources of law, • Learn the basic concepts of private law and public law, • Analyze the basic legal problems by using methods of legal reasoning and • Apply abstract rules to legal cases.

Course Outline
This course covers the following topics: <ul style="list-style-type: none"> • Social order • Differences between legal rules and other social rules • Application of legal rules • Sources of law • Legal systems • Public law • Private law • Mixed law
Weekly Topics and Related Preparation Studies

Weeks	Topics	Preparation Studies
1	Society and order	<ul style="list-style-type: none"> • Living in a society • Legal order
2	Social order and legal rules	<ul style="list-style-type: none"> • Moral rules • Religious rules • Rules of manners • Legal rules
3	Application of legal rules	<ul style="list-style-type: none"> • The law and the facts • The methods of legal reasoning • Burden of proof • Presumptions • Interpretation of legal rules
4	Sources of law and legal systems	<ul style="list-style-type: none"> • Comparison between civil law and common law systems
5	Introduction to branches of law and public law	<ul style="list-style-type: none"> • Distinction between public law and private law • The State
6	Constitutional law	<ul style="list-style-type: none"> • Constitutional principles • Constitutional review
7	Administrative law	<ul style="list-style-type: none"> • Administrative organization
8	MIDTERM EXAM	
9	Answering midterm questions	<ul style="list-style-type: none"> • Answering midterm questions
10	Criminal law	<ul style="list-style-type: none"> • Definition of crimes • Punishment imposed after conviction • Aims of punishment
11	Other fields of public law	<ul style="list-style-type: none"> • Public international law • Law of procedure • Environmental law
12	Civil law	<ul style="list-style-type: none"> • Preliminary chapter • Law of persons • Family law • Law of succession • Law of property • Law of obligations
13	Commercial law and private international law	<ul style="list-style-type: none"> • Commercial enterprise • Commercial partnerships • Negotiable instruments • Conflict of laws

		<ul style="list-style-type: none"> • Laws of nationality • Laws of aliens
14	Labour law	<ul style="list-style-type: none"> • Labour Act • ILO • Collective bargaining • Trade unions
15	Wrap-up	<ul style="list-style-type: none"> • Discussion
16	FINAL EXAM	

Textbook(s)/References/Materials:

- Aybay Rona, **An Introduction to Law**, 13th ed., Der Yayınları, İstanbul 2020.

Assessment		
Studies	Number	Contribution margin (%)
Attendance		
Lab		
Classroom and application performance grade		
Field Study		
Course-Specific Internship (if any)		
Quizzes / Studio / Critical		
Homework		
Presentation		
Projects		
Report		
Seminar		
Midterm Exam/Midterm Jury	1	40
General Exam / Final Jury	1	60
	Total	100
Success Grade Contribution of Semester Studies		50
Success Grade Contribution of End of Term		50
	Total	100

ECTS / Workload Table			
Activities	Number	Duration (Hours)	Total Workload
Course hours (Including the exam week: 16 x total course hours)	16	3	48
Laboratory			
Application			
Course-Specific Internship			
Field Study			
Study Time Out of Class	16	2	32
Presentation / Seminar Preparation			
Projects			
Reports			
Homework			
Quizzes / Studio Review			
Preparation Time for Midterm Exam / Midterm Jury	1	2	2
Preparation Period for the Final Exam / General Jury	1	2	2
Total Workload/25 hours	(84/25 = 3.3)		
ECTS	3		

Relationship Between Course Learning Outcomes and Program Competencies						
No	Learning Outcomes	Contribution Level				
		1	2	3	4	5
LO1	To understand the essentials of aims and sources of law.					X
LO2	To learn the basic concepts of private law and public law.					X
LO3	To analyze basic legal problems by using methods of legal reasoning.					X
LO4	To apply abstract rules to concrete legal cases.				X	

Relationship Between Course Learning Outcomes and Program Competencies							
No	Program Competencies	Learning Outcomes					Total Effect (1-5)
		LO1	LO2	LO3	LO4	LO5	
1	Understanding the formal and informal processes associated with a business structure.		2				
2	Evaluate a business on the basis of all functional units.		2				
3	To use analytical thinking effectively in the decisions taken for the problem solving process.			3			
4	Having a vision of self-improvement and learning.						
5	To carry out all activities within this framework, equipped with ethics.						
6	To analyze the cases encountered by doing research and studies individually and as a team within the organization.					5	
7	To convey his thoughts and suggestions at the level of knowledge and skills he has acquired in the field of marketing to the relevant people in writing and orally.						
8	Developing effective and creative marketing mix strategies that will adapt to different market conditions and buyer types in national and international dimensions.						

9	To have the ability to interpret and analyze data, to identify problems and to suggest solutions by using the knowledge acquired in the field of marketing.					4		
10	To have sufficient awareness of the universality of social rights, social justice, quality and cultural values, environmental protection, occupational health and safety.							
11	Evaluate the knowledge and skills gained by the marketing education with a critical perspective within the framework of the practices in business life.	1						
12	To follow and correctly interpret the current trends developing within the framework of marketing.							
Total Effect							16	

Policies and Procedures

Web page: <https://www.ostimteknik.edu.tr/marketing-1242>

Exams: The exams aim at assessing various dimensions of learning: knowledge of concepts and theories and the ability to apply this knowledge to real-world phenomena, through analyzing the situation, distinguishing problems, and suggesting solutions. The written exams can be of two types, ie. open-ended questions, which can also be in the form of problems or multiple-choice questions.

Assignments: Quizzes and Homework (Assignments) might be applicable. Scientific Research Ethics Rules are very important while preparing assignments. The students should be careful about citing any material used from outside sources and reference them appropriately.

Missed exams: Any student missing an exam needs to bring an official medical report to be able to take a make-up exam.

Projects: A group project with teamwork is welcome.

Attendance: Attendance requirements are announced at the beginning of the term. Students are usually expected to attend at least 70% of the classes during each term.

Objections: If the student observes a material error in his/her grade, he/she has the right to place an objection to the Faculty or the Department. The claim is examined and the student is notified about its outcome.